



2025 Annual Sponsor Program

LEVEL UP ANNUAL CONFERENCE



Bell Works Conference
Center, Holmdel, MJ



Wednesday,
December 10, 2025

NAIFA-New Jersey

Empowering financial professionals and consumers through world-class advocacy and education.

NAIFA-New Jersey's Members Are:

- Industry Leaders and Advocates
- Insurance Agents (P&C, Life)
- Financial Advisors
- Health Insurance and Employee Benefits Specialists
- Business Attorneys
- CPAs, Estate Attorneys
- Bankers and Mortgage Lenders
- New to the Business, Industry Leaders, and Everyone in Between

NAIFA Members Are Leaders

55% of NAIFA members have held a NAIFA leadership role during their career.

NAIFA Keeps Advisors in Business

According to the Bureau of Labor Statistics, the financial services profession will need to grow more than twice as fast as the overall workforce by 2020 to meet rising demand.

NAIFA's LUTCF program develops survival skills like prospecting, selling and practice management. Many credit the LUTCF designation for keeping them in business early in their careers.

For more information, contact Jennifer Mauer, CAE,
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www.nj.naifa.org

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As the modern family evolves, even seasoned advisors need to learn how to serve clients in different ways. Through targeted programs developed for every stage in an advisor's career, NAIFA members are equipped with the practice management tools, sales ideas and research they need to thrive in the everchanging marketplace.

NAIFA Protects Our Industry

- 100% of federal lawmakers have a NAIFA member as a key contact.
- NAIFA has a member in EVERY congressional district, using the powerful combination of professional lobbyists, professional staff, and grassroots volunteers to advocate on behalf of our members and clients
- Only NAIFA represents advisors in every practice area.
- NAIFA members represent Main Street USA American families and small business
- NAIFA-New Jersey's PAC actively supports federal candidates for office.
- NAIFA-New Jersey plays an important role in NAIFA's grassroots advocacy efforts by developing and maintaining relationships with federal and state legislators.

Put Our Influence to Work for You All Year!

NEW JERSEY
ANNUAL SPONSOR PROGRAM

LEVEL UP CONFERENCE | DECEMBER 10, 2025

Put your message in front of our members for a FULL YEAR
The more you invest, the more prominent your exposure.

ANNUAL SPONSORSHIP PROGRAM RECOGNITION	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,500	BRONZE \$1,000
NAIFA Annual Membership (Normal cost \$825+)	✓	✓		
Opportunity to create a 90-minute program distributed by NAIFA-NJ	✓			
Educational 60-Minute Webinar	✓	✓	✓	✓
Marketing Collateral Distribution	✓	✓		
Logo and Blog Post on Website	✓	✓	✓	✓
Attendee List Post Event Per All Events	✓	✓	✓	
Logo on Promo Emails	✓	✓	✓	✓
Social Media Posts	✓	✓	✓	✓
Invite to all In Person/Networking Events	✓	✓	✓	
10-minute Speaking Spot at Annual Conference	✓			
Booth at Annual Conference + 10 Free Tickets	✓	✓	✓	

